

Saagar Verma

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Full Stack Developer

I am a strategic Technical Lead and Senior Full Stack Developer with over 6 years of experience architecting high-performance web applications that directly drive measurable business growth. Throughout my career, I have spearheaded remote development initiatives across global markets, from modernizing enterprise e-commerce infrastructure for Peter Sheppard Footwear in Australia to deploying scalable fintech and trading platforms for Coinvo Trading in the UAE. I specialize in leveraging the VILT stack (Vue, Inertia.js, Laravel, Tailwind CSS) to build seamless, lightning-fast single-page experiences. Unique to my engineering background is a deep expertise in performance marketing and conversion optimization, allowing me to bridge the gap between robust technical architecture and user-centric product success.

WORK EXPERIENCE

TechNic3000

08/2020 – 08/2022

At TechNic3000, we are more than just a technology partner—we are your strategic ally in navigating the digital landscape. We blend creativity, innovation, and technical expertise to turn your digital aspirations into reality. Whether you're a startup ready to make your mark or an established business aiming to stay ahead of the curve, we provide the solutions you need to thrive.

Lead Frontend Developer • Full-time

Australia

Directed the technical transition and modernization of frontend architecture for a prominent Australian technology firm, successfully spearheading remote development initiatives and team growth.

- **Architected Component Libraries:** Engineered and deployed scalable, modular component libraries from the ground up, significantly accelerating product development cycles and ensuring UI/UX consistency across enterprise applications.
- **Established Engineering Standards:** Authored and implemented rigorous coding standards, CI/CD frontend practices, and architecture guidelines, elevating code quality and maintainability for a rapidly expanding team.
- **Led Remote Development Initiatives:** Spearheaded complex frontend transitions, successfully managing distributed workflows and ensuring seamless collaboration across cross-functional product teams.
- **Mentored Engineering Talent:** Directed technical onboarding and continuously upskilled junior developers. Conducted systematic code reviews, structured technical assessments, and pair-programming sessions to foster a high-performance engineering culture.

EDUCATION

Bachelor's in Computer Applications

JC Bose University of Science and Technology, YMCA • GPA: 8.8

Faridabad • 07/2018 – 06/2021

Lead Frontend Developer – The Coding Society (Manan)
Joint Secreatry – The Western Dance Society (Nataraja)

CERTIFICATIONS

Conversion Optimization Certification

10/2025 – Present

SkillShop

PROJECTS

Coinvo Trading

07/2025 - Present

Coinvo

Role: Technical Lead

Description: Architected and deployed a custom fintech platform using **Vue.js, Laravel, and Tailwind CSS**, hosted on **AWS Lightsail**. Engineered a high-converting front-end funnel system for user acquisition, paired with a secure, centralized admin panel to monitor complex trading analytics and track user progression.

Tech Stack: Vue.js, Laravel, Tailwind CSS, AWS Lightsail, MySQL.

Results: Successfully delivered a scalable, cloud-hosted solution that maximized user conversions and provided the organization with a real-time metrics dashboard, significantly improving data visibility and reporting efficiency.

SKILLS

Development: API Integration, HTML5/CSS3, JavaScript, MySQL, PHP, RESTful APIs

Frameworks: Inertia.js, Laravel 12, Shopify, Tailwind CSS, Vue 3, WordPress

Cloud & DevTools: AWS, Claude Code, GCP, Git/GitHub, Linux

Growth & Creative: AI Integration, Conversion (CRO), Email Marketing, Performance Marketing, Technical SEO, Video Editing